

AI CALL PRACTICE & COACHING

Stop practicing on real customers.

How many deals are lost because reps are learning live?
Simulate real buyer conversations so mistakes happen in practice, not on revenue calls.

Do you actually know why deals are stalling?
Get instant scoring and coaching insights after every conversation.

Turn average reps into consistent top performers.
Standardize winning behaviors and elevate your entire team.

PERFORMANCE AT A GLANCE



● Discovery	15/20
● Objections	20/20
● Positioning	17/20
● Process	18/20
● Next steps	14/20

What would happen if every rep practiced before their next call?
Scan to see it in action.



PRACTICE YOUR WAY

Create customized AI chat simulators based on your chosen persona and deal stage.

1. CHOOSE YOUR PERSONA



Select the buyer

Pick the buyer persona you want to practice with.

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2. CHOOSE DEAL STAGE



DISCOVERY DEMO CLOSE

Pick the part of the deal to master.

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3. PRACTICE & IMPROVE



Better results

Unlimited simulations. Better reps. Better conversations.

CHOOSE THE RIGHT PLAN FOR YOUR TEAM

One lost deal costs more than this entire system.



PILOT

Get Your Feet Wet

\$3,000 / year

\$1,500 one-time setup fee

UNLIMITED USERS (FAIR USE)

- ✓ 1 customized AI simulator
- ✓ Unlimited fair use practice
- ✓ Coaching report each session



STARTER

Small Sales Teams

\$5,000 / year

\$2,500 one-time setup fee

UNLIMITED USERS (FAIR USE)

- ✓ 2 customized AI simulators
- ✓ Unlimited fair use practice
- ✓ Coaching aligned to your playbook

MOST POPULAR



GROWTH

Scaling Sales Teams

\$9,500 / year

\$3,500 one-time setup fee

UNLIMITED USERS (FAIR USE)

- ✓ 3 customized AI simulators
- ✓ Unlimited fair use practice
- ✓ Advanced coaching customization



ADDITIONAL SIMULATOR

\$2,500 each

Add another persona or deal stage to expand your library. Every plan includes unlimited users under fair use.



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